

# Panacea Challenge 2021

Theme: Community Improvement & DEI (Diversity, Equity, and Inclusion)

## MIDDLE & HIGH SCHOOL LEVELS

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“Create a project or a product that would benefit the community.”

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### ESSAY

#### General Description

Your essay should discuss a novel project or product that would benefit the community. The essay should emphasize the cause and address (a) how the project/product would improve the community it serves and (b) support your idea with evidence from existing literature and/or research. Essay should be in line with the theme of “Diversity, Equity, and Inclusion.”

#### General Examples

- community project business proposal
- human rights initiative
- scientific/technologic invention

#### Special Instructions

- Word Count: 400–700 words
  - Times New Roman, 12pt, double-spaced
  - File title should be: First Name\_LastName\_GradeLevel.docx
  - Sources must be cited. Footnotes/works cited are not considered part of the word count.
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### MULTIMEDIA

#### General Description

Your short film or video should showcase a novel project or product that would benefit the community. The video must be accompanied by a supporting poster or graphic. The video and poster combined should emphasize the cause and address (a) how the project/product would improve the community it serves and (b) support your idea with evidence from existing literature and/or research.

#### General Examples

- public speaking video + poster with supporting information
- video advertisement for project or product + accompanying graphic

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- Infomercial-style video + Informational poster

## Special Instructions

- Video Length: maximum 4 minutes
  - Your video must be in .mp4 or .mov format.
  - Poster or graphic should be submitted as a 1 page PDF.
  - File title should be: First Name\_\_LastName\_\_GradeLevel
  - Copyrighted Music- students cannot use copyrighted music in their work without the permission of the original artist. We strongly encourage the use of original or public domain music.
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## TOPIC IDEAS

- Addressing mental health among adolescents
- Improving healthcare access for underserved communities
- Addressing the gender pay gap
- Increasing school or workplace diversity
- Online learning educational disparities during COVID
- Community approach to preventing homelessness
- Food insecurity and health outcomes
- Bridging communication gaps within the community or amongst different generations of individuals

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## **GRADING CRITERIA:**

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### **ESSAY**

1. Spelling, Grammar, & Sentence Structure
2. Vocabulary
3. Organization
4. Scope
5. Quality of Presentation
6. Delivery / Voice
7. Out of the Box Thinking/ Novelty of Ideas
8. Theme & Word Count

### **MULTIMEDIA**

1. Production Quality
2. Creative Video & Poster Elements
3. Vocabulary, Grammar, & Sentence Structure
4. Organization
5. Quality of Presentation
6. Delivery / Voice
7. Out of the Box Thinking/ Novelty of Ideas
8. Theme & Video Length