Panacea Challenge 2021
Theme: Community Improvement & DEI (Diversity, Equity, and Inclusion)

INTERMEDIATE & SENIOR LEVELS

"Create a project or a product that would benefit the community."

ESSAY

General Description

Your essay should discuss a novel project or product that would benefit the community. The essay should emphasize the cause and address (a) how the project/product would improve the community it serves and (b) support your idea with evidence from existing literature and/or research. Essay should be in line with the theme of "Diversity, Equity, and Inclusion."

General Examples
- community project business proposal
- human rights initiative
- scientific/technologic invention

Special Instructions
- ❏ Word Count: 400-700 words
- ❏ Times New Roman, 12pt, double-spaced
- ❏ File title should be: First Name_LastName_GradeLevel.docx
- ❏ Sources must be cited. Footnotes/works cited are not considered part of the word count.

MULTIMEDIA

General Description

Your short film or video should showcase a novel project or product that would benefit the community. The video must be accompanied by a supporting poster or graphic. The video and poster combined should emphasize the cause and address (a) how the project/product would improve the community it serves and (b) support your idea with evidence from existing literature and/or research.

General Examples
- public speaking video + poster with supporting information
- video advertisement for project or product + accompanying graphic

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- infomercial-style video + informational poster

Special Instructions

- ❏ Video Length: maximum 4 minutes
- ❏ Your video must be in .mp4 or .mov format.
- ❏ Poster or graphic should be submitted as a 1 page PDF.
- ❏ File title should be: First Name_LastName_GradeLevel
- ❏ Copyrighted Music- students cannot use copyrighted music in their work without the permission of the original artist. We strongly encourage the use of original or public domain music.

TOPIC IDEAS

- Addressing mental health among adolescents
- Improving healthcare access for underserved communities
- Addressing the gender pay gap
- Increasing school or workplace diversity
- Online learning educational disparities during COVID
- Community approach to preventing homelessness
- Food insecurity and health outcomes
- Bridging communication gaps within the community or amongst different generations of individuals