

NorthSouth Impromptu Speaking Contest: Judging Criteria

Total Points = 100

Speech Presentation (30)

Speech Organization (20)

Subject Matter (20)

Language (20)

Overall Value (10)

Speech Presentation (30)	
Creativity & Quick Thinking: Speaker presents novel ideas and treats the topic with charm and tact. Highlights originality and effectively presents popular and unconventional ideas alike, with ease.	1 to 10
Articulation: Speaker articulates in ways that captivates the audience in a clear and well-projected voice with appropriate use of hand gestures and coordinated body language.	1 to 10
Persuasion & Motivation: Speaker presents evidence that is convincing and leads the audience towards considering/adopting a point of view. Speaker's content and delivery are audience-aware and supported by relevant examples, facts and figures, and personal stories that inspire the audience to take action.	1 to 10
Speech Organization (20)	
Introduction & conclusion: Speaker's introduction of the topics is specific, elegant, and unified. Speaker's conclusion is precise and meaningful, delivering a reflection, call for action, rhetorical question, or a highlight.	1 to 10
Clarity and Purpose: Speaker is clear in presenting ideas concisely and coherently to connect with his audience, staying with the stated purpose.	1 to 10
Subject Matter (20)	
Scope: Speaker stays within the assigned topic and provides adequate breadth and depth. His main points are supported by evidence or examples. There are no unsupported generalizations or assumptions.	1 to 10
Presentation: Speaker ensures his speech structure is logical and easy to follow, without abrupt shifts. His transitions are purposeful, and each point builds on ones that have come before.	1 to 10
Language (20)	
Speaker uses simple words that are relevant to the purpose of the speech and appropriate for the audience. Words are pronounced correctly. Sentences are grammatically correct. Jargon is minimal.	1 to 10
Intonation: Tone and fluctuation of vocals are appropriate to adequately emphasize transitions, highlight emotion, and punctuate with pauses.	1 to 10
Overall Value (10)	
Speaker is convinced of his story and tells it with visible passion: meaningful and memorable in content and confident and engaging in delivery.	1 to 10